Partnerships with a practical role

An invitation to help deliver a festival of belonging, contribution, culture, mental wealth and market access.

The platform

The Welcomes & Thank Yous Festival brings people and institutions together through an Arrival Terminal, a contribution-based procession, the Mental Wealth Walkway, tribes, school formation, Embassy Village, Supplier Tribes, Green Badge care and remembrance.

The 2027 edition

Organised by Tapiwa Chinyadza & Pamumvuri PVO. The final festival day is confirmed as 25 May 2027. The festival dates are confirmed as 23-25 May 2027; the venue remains to be confirmed. No ticket or sponsorship prices are approved.

The partner offer

Take a defined role in an experience people can use. Support the welcome, deliver a practical activity, enable youth participation, open a market conversation, strengthen care or preserve a story. A proposal connects your contribution with delivery responsibilities and evidence of the result.

What we will agree

The audience and experience; cash or in-kind contribution; rights and exclusions; staffing and production; measurement; content permissions; delivery dates; and post-festival follow-up. Attendance, commercial returns and institutional participation are not guaranteed.

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Choose your contribution

A partnership begins with the function you can perform and the people it serves.

Anchor and category partnerships

Explore the Arrival Terminal, procession, Walkway, youth formation, Green Badge, Embassy Village, Cuisine and Nutrition Village, Supplier Tribes or Memory Gallery. Title and naming rights are negotiable proposals, subject to inventory and agreement.

Activation and supporting partnerships

Deliver a practical demonstration, a facilitated session, a hosted conversation, a supplier clinic, a story or an in-kind input such as transport, printing, connectivity, water or production.

Measure useful outcomes

Select measures that match the activation: completed experiences, opt-in enquiries, meetings, agreed follow-ups, school cohorts served, training completed or approved archive contributions. Agree targets after capacity and budget are validated.

The proposal process

1. Share your priorities and intended contribution.
2. Hold a discovery conversation with the organisers.
3. Review a tailored activation and costed scope.
4. Confirm responsibilities and rights in writing.
5. Deliver, record and follow through.

Start here

Request a partnership design conversation. Bring your audience, priorities, possible contribution and decision process. Pricing will follow a costed proposal; no exclusivity is reserved by this brief.

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